



**THANK
YOU**



Together, We Can Be Agents of Change

- Drug abuse and addiction are a major burden to society.
- But when communities come together, using evidence-based coalition strategies, ***change happens.***
- CADCA is advancing comprehensive, community-wide strategies that transform the environment in which we live through **legislation, policy and enforcement** changes.



Effective Substance Abuse Prevention Is Unique

It involves:

- Reducing the availability of alcohol, tobacco and drugs;
- Reducing access to alcohol, tobacco and drugs;
- Enforcing consequences for alcohol and drug related offenses;
- Changing attitudes and perceptions about the dangers and acceptability of alcohol, tobacco and drugs;



Effective Substance Abuse Prevention Is Unique

It involves: (cont.)

- Changing social norms about alcohol, tobacco and drugs;
- Raising awareness about the costs and consequences of alcohol, tobacco and drugs; and
- Building skills in youth, parents and communities to deal with these issues effectively.



All National Coalition Institute services are built around the Strategic Prevention Framework



CADCA Training is Effective

Coalitions receiving Training and TA from CADCA:

- Report higher levels of effectiveness.
- Are engaged in a more comprehensive set of strategies to address substance abuse.
- Are more likely to have in place the essential processes that are needed to create community change.

Source: Independent evaluation of the National Coalition Institute by Dr. Pennie Foster-Fishman, Michigan State University



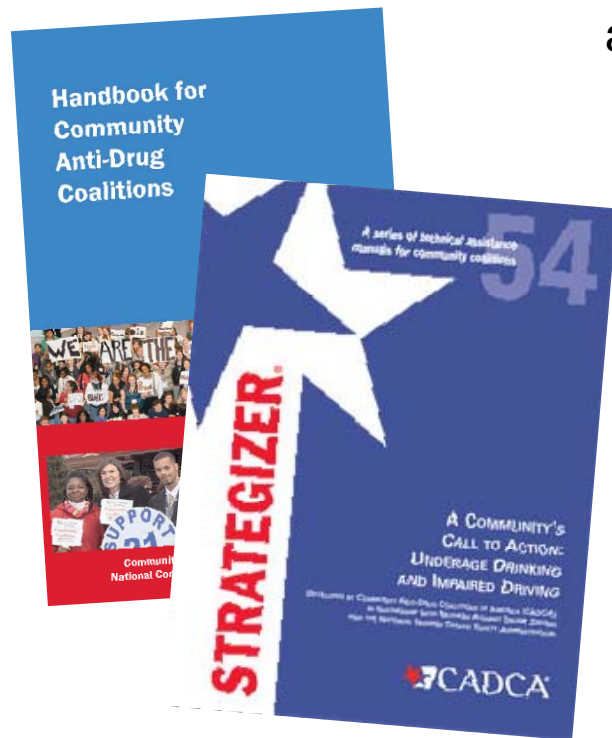
Free Technical Assistance

- CADCA offers free technical assistance to coalitions where substance abuse is a priority issue.
- To request assistance from CADCA's National Coalition Institute
 - Send an e-mail request to training@cadca.org
 - Call the Institute's Training and Technical Assistance Department at 1-800-542-2322, ext. 240



Resources for Your Community

In addition to our training and TA, CADCA offers an array of resources to help your community!



- ✓ Publications
- ✓ CADCA TV
- ✓ Social Media Tools
- ✓ Campaigns
- ✓ Annual Survey

facebook

YouTube

flickr

twitter



**Visit
CADCA's
New
Web Site!**

[GET INVOLVED](#) ▶

[Policy & Advocacy](#) |
 [Training & Events](#) |
 [Resources & Research](#) |
 [Interactive Media](#) |
 [About CADCA & The Institute](#)

GET INVOLVED

- [▶ Join CADCA](#)
- [▶ Advocate for the Field](#)
- [▶ Find or Start a Coalition](#)
- [▶ Access the Annual Survey](#)
- [▶ Donate Now](#)



STAY CURRENT

Get News Updates

STRENGTHEN SKILLS



Free Technical Assistance
Increase the effectiveness of your coalition

EXPERIENCE MEMBERSHIP



Member Center
Manage your account, access benefits, network & more



Contact CADCA



CADCA is here for you! Please stay connected with us!

Visit us on the Web at www.cadca.org



Call us at 1-800-54-CADCA



Email us at:

membership@cadca.org or
training@cadca.org