

## The Story and Significance of the Police, Treatment and Community Collaborative Logo



The mission of the Police, Treatment and Community (PTAC) Collaborative is to strategically widen community behavioral health and social service options available through law enforcement diversion. Its purpose is to provide national vision, leadership, voice, and action to reframe the relationship between law enforcement, treatment, and community.

The PTAC Collaborative encourages leaders from police/law enforcement, treatment, and community to come together to employ pre-arrest diversion initiatives that best address the needs of their communities and their citizens.

The logo represents this cross-sector collaboration integral to effective pre-arrest diversion initiatives.

- The three stars each represent one of the partners—police/law enforcement, treatment, and community—that must be engaged to properly do pre-arrest diversion
- The first star is blue for police/law enforcement
- The middle star is orange for treatment
- The third star is green for community
- The three stars, each the same size as the other stars, represent the co-equal role that must be achieved between the partners to maximize pre-arrest diversion efforts
- The line joining each star reflects that the work of pre-arrest diversion must be done together
- The word "Collaborative" is at the bottom of the logo because collaboration is the foundation of pre-arrest diversion
- The dark blue color in the logo, a color not found in any of the colors of the three stars, represents something new that comes from the collaboration of police/law enforcement, treatment, and community

*To learn more about the PTAC Collaborative, contact Jac Charlier, National Director for Justice Initiatives at the Center for Health and Justice at TASC, at email: [jcharlier@tasc.org](mailto:jcharlier@tasc.org) or phone: 312.573.8302*